

**climate•SMART•publishing**  
IN AGRICULTURAL SCIENCE

**What is 'climate-smart-publishing' and how is Burleigh Dodds Science Publishing achieving it?**

Let's start with 'climate-smart'. It is widely recognised that agriculture is a significant contributor to global warming and climate change. It has been estimated that agriculture is responsible for 10-12% of greenhouse gas emissions. This figure rises as high as 24% if forestry and other land use is included, taking into account such factors as deforestation to clear land for more crops and livestock.



Agriculture needs to reduce its environmental impact and adapt to current climate change whilst still feeding a growing population i.e. become more 'climate-smart'. Burleigh Dodds Science Publishing is playing its part in achieving this by bringing together key research on making the production of the world's most important crops and livestock products more sustainable. Our aim is to build a foundation of knowledge on which researchers can build to meet the challenge of climate-smart agriculture.

So – on to 'smart-publishing'. Based on extensive research, our publishing programme specifically targets the challenge of climate-smart agriculture. We are building a database of review chapters, each written by a leading expert, which systematically covers both the major crops and livestock products and, at the same time, each step in the value chain for their production, from breeding through to harvest. Using the latest technology to manage this wealth of material, we have rapidly built up a major publishing programme which we plan to publish in a range of formats to suit our customers, whether books or individual chapters, or in print or electronic formats.

**In these ways we are using 'smart-publishing' to help achieve 'climate-smart' agriculture.**

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Delivering knowledge  
for the global  
scientific community

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## One of the world's greatest scientific challenges

### Feeding the world's population through research in agricultural science

The Food and Agriculture Organisation (FAO) has predicted a potential 60% increase in the demand for food by 2050 as the population reaches 9 billion.

Burleigh Dodds Science Publishing is a new independent publisher and its work will help researchers in agricultural science address how to feed a growing population in the face of climate change and increasing competition for land, water and other resources.

Through our publications we will help researchers identify key issues and trends and find their way more quickly to the research most useful to them, allowing them to plan their own research programmes and link up to other research centres to collaborate more effectively.



#### EXPERIENCE

Customer research is the foundation of all that we do at Burleigh Dodds.

Our experience tells us that delivering content in print or electronic form has to provide the reader with the information they want and when they want it. Customer research is an integral part of our commissioning process and leads the development of our products and services.



#### ENGAGEMENT

Engagement with our customers and our authors is key to success.

We have developed a commissioning process that ensures we provide support for editors and authors. We are responsible for inviting, contracting and liaising with the authors and provide an online manuscript submission system, ScholarOne™ allowing them to engage with us at all times.



#### INNOVATION

Burleigh Dodds is built on a reputation of innovation.

Whether you are a reader, an editor or an author, we provide the best quality service, product and user experience.

Our experience has allowed us to develop an innovative methodology for successful publishing, underpinned by our desire to always put the customer first.

## The team

Burleigh Dodds Science Publishing is a new company founded by Rob Burleigh and Francis Dodds, formerly of the award winning Woodhead Publishing (WP) team. WP built up one of the world's leading lists in food science, widely admired by researchers and the publishing industry for quality and customer focus.



**Rob Burleigh**  
Managing Director



**Francis Dodds**  
Editorial Director



**Jenny Wheeler**  
Content  
Delivery  
Manager



**John Parsons**  
Sales Director  
Publishing  
Consultant



**Martin Woodhead**  
Director  
and Chairman

## Distribution and representation

Burleigh Dodds Science Publishing is delighted to work with the following distribution partners and trade representatives:

### DISTRIBUTORS:

#### **NBN International**

All territories (exc. US & Canada)

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#### Distributor Contact

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#### **Ingram Publisher Services**

US & Canada

#### Sales Office Contact

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For further information  
please visit our website  
[www.bdspublishing.com](http://www.bdspublishing.com)

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